

THE COLLECTIVE GLOBAL

**COLLECTIVE COHORTS
OVERVIEW**

COLLECTIVE COHORTS

THE HUMAN OS: *The greatest need in our culture today is for high-capacity leaders and team to become transformational in their work.*

INTRO TO COLLECTIVE COHORTS

Every organization desires success but many leaders try to address the end without an intentional and programmatic approach. Collective Cohorts are leadership development programs designed for high-capacity leaders to develop & integrate EQ competencies with IQ capabilities. Together, these combined skills & tools bring individuals, teams, and organizations to sustainable success.

THE EQ PYRAMID



The EQ Pyramid illustrates how the relationship between Desired Outcomes and the Transformational Pathway can move you from Survival to Success.

WHAT IS A COLLECTIVE COHORT?

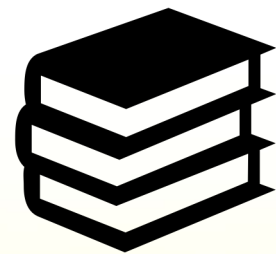
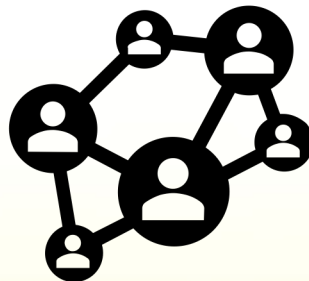
THE HUMAN OS: *The greatest need in our Culture today is for high-capacity leaders and team to become transformational in their work.*

A TRANSFORMATIONAL LEADERSHIP DEVELOPMENT EXPERIENCE

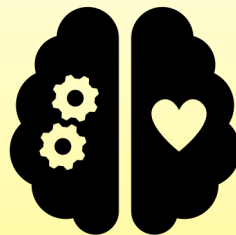
8-12 high-capacity leaders comprise an ideal sized Cohort



Initial Experiential Retreat establishes a relational foundation



Connection groups offer deep connection and peer learning



Learning Series based on the Human Operating System

Click image to learn more



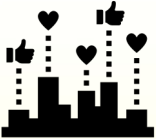




The Human Operating System (HOS) a powerful metaphor for describing the ultimate realities of how people, leaders, and relational systems function.

The HOS offers a common language, framework & interface for leaders to move beyond former limitations into bold new levels of growth & strength.

COLLECTIVE COHORT ELEMENTS

A carefully curated experience timeline to produce sustainable leadership growth

	EXPERIENTIAL RETREATS 2 Sessions	Retreats open and close the Cohort, offering a shared collective experience, introducing critical concepts for integrated leadership and outlining the structure & processes for building a leadership community. These experiences are shaped and designed around vital themes, topics, & fun to help create the necessary environment to support participant growth & development.
	INTEGRATED LEARNING SERIES 5 Sessions	Session #1: Forming a Leadership Community Session #2: The Leadership Journey Session #3: Transforming Conflict Session #4: Building Relationships of Trust Session #5: Crossing Thresholds of Growth
	HEART ENGAGED EQ Check-Ins	EQ check-ins to deepen our capacity for emotional awareness & emotional intelligence through group learning, engagement, & practicing the work
	LEADERSHIP NETWORK Community	Group sessions & dinners designed to create deeper community, discuss your leadership challenges, & create time to integrate the work with others
	TRANSFORMATIONAL LEADERSHIP Resources	Integrated transformational development resources to support, challenge, & prepare you for your path forward, professionally & personally: <ul style="list-style-type: none">• The Human Operating System• Fighting For Heart• Heart Engaged Card Set

COLLECTIVE COHORT TIMELINE

A carefully curated experience timeline to produce sustainable leadership growth

PRE-WORK

Initial Interview
Development Survey
Pre-Reading & Prep

MONTH 1

2-Day Retreat:

- Session #1: Leadership Community
- Recovering your Heart: EQ Backstory
- Session #2: The Leadership Journey
- Post-Retreat Dinner

Week 1: EQ Check-In #1

Week 2: EQ Check-In #2

MONTH 2

Week 3: Integrated Session #2

Week 4: EQ Check-in #3

Week 5: EQ Check-in #4

Week 6: Integrated Session #3

Week 7: EQ Check-in #5

MONTH 3

Week 8: EQ Session #6

Week 9: Flex Week

1.5 Day Retreat:

- EQ Session
- Session #3: Transforming Conflict
- Session #4: Building Relationships of Trust
- Session #5: Crossing Thresholds of Growth
- Post-Retreat Dinner

POST-WORK

Join EQ Group
COHORT Series 2
Transformational Teams

TESTMONIALS

A Culture & Leadership Firm Based in Nashville, TN



SHANNON LEFFLER

EVP, Human Resources, GEODIS Americas

"The Collective Cohort experience was invaluable to me both personally & professionally. In addition to developing deeper & more meaningful relationships with fellow leaders at GEODIS, it gave me a new framework for exploring my personal motivations & applying that framework to leadership opportunities. Brad & Rob are both extremely knowledgeable yet immensely entertaining."



BEN ZOBRIST

Retired MLB Player & World Series MVP

"The Cohort has been transformational, impactful, and influential. I think for you as an individual, but also for the entire group and the people you want to live life with."



BRIAN CARLSON

VP PATIENT EXPERIENCE, VANDERBILT UNIVERSITY MEDICAL CENTER

"The leadership cohort really helped me to understand more about myself and the role of my emotions and feelings in leadership, while also better appreciating other people's feelings. It was transformational."

THE COLLECTIVE GLOBAL

A Culture & Leadership Firm Based in Nashville, TN

CEO



BRAD STINSON
CEO

Brad spent 12-years in Corporate America building teams, developing leaders, elevating cultures, and leading transformation throughout organizations. Brad saw a gap and missing link in culture development for leaders, teams, & organizations. He created The Collective Global to bridge the gap between developing leaders not only at work, but at home as well. Also, he discovered a historical and specific order to create cultures of excellence, influence, and greater purpose AND make change and transformation easier for leaders, teams, and organizations. Brad has worked with hundreds of leaders who oversee thousands of employees in 20+ different industries and all over the world. Brad is speaker, facilitator, host of Collective Conversations Podcast, creator of the leadership conference Thread: Leadership with Purpose, and currently writing a book on the Path to Purpose. Brad lives in Nashville, TN and enjoys traveling, back porch gatherings, nightly conversations with his wife and raising 3 amazing boys.

YOUR COHORT GUIDES

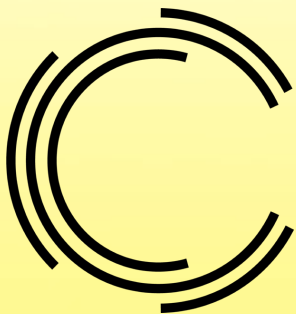


DR. ROB MURRAY
CEO,
TRANSFORMED LEADER



CORY FINNEY
CONSULTANT &
DIRECTOR OF
PRODUCTION

ABOUT THE COLLECTIVE



The Collective is a leadership, culture, & change management consultancy, based in Nashville TN, dedicated to accelerating client success through the integration of EQ competencies & IQ capabilities

We are committed to awakening leaders, athletes, teams, and organizations to change the world around them from the inside out.